

**75**  
Azadi Ka  
Amrit Mahotsav



**2<sup>nd</sup>**

**BEASA**<sup>®</sup>

INTERNATIONAL  
**BEAUTY SALON**

❖ **TRADE SHOW** ❖

**Helipad Exhibition Center,  
Gandhinagar, Gujarat.**

**29 30**  
**AUGUST 2022**

**MOST GLORIOUS  
INTERNATIONAL EXPO**



**CELEBRATING 2<sup>ND</sup>**

**SUCCESSFUL EDITIONS  
OF GUJRAT**

# **BIGGEST BEAUTY & SALON TRADE SHOW**

classic beauty expert- BEASA International Beauty Salon Trade Show offers a wide range of Beauty & Salon products. The show brings to you the perfect array of beauty and wellness trends, beauty services, packaging solutions. The authentic 2nd addition of the grand event will be held from 29 - 30 August, 2022 at Helipad Exhibition Centre, Gandhinagar, Gujarat. Helipad Exhibition center is the largest Exhibition Center in Gujarat, where India's biggest Trade Show like Vibrant Gujarat, Plast India, Khadhya Khurak, Engimach and many more exhibitions have taken place.

The impeccable trade show offers a comprehensive beauty experience which encompasses Cosmetics, Aerosols/Dispensers, Wigs & Hair Pieces, Combs & Brushes, Detox & Slimming, Hair Services, Skin, Body and Eye Care, Soaps and Detergents in all Forms, Essential Oils, Perfumes, Incense Sticks, Flavors and Fragrances, Wellness Centers, Pools, Spas, Potpourri Sachet of Perfumed Flowers. Perfumed candles and other related products used in spas, Naturopathy, Aroma therapy, Anti-Ageing Products, Whitening Products, eauty products for men & women, Medical Beauty Treatment, Slimming products, Health-related services, Wedding accessories, packaging & Wrapping material, Ribbons etc. Celebrate the beauty if fashion and serve as an ideal platform for all Stakeholders - Manufacturer, Wholesaler, Retailer, Exporter, Cosmetologist, Dermatologist of this industry to showcase their products and interact with each other to make connections, find new markets, enhance sales cycle, increase market share and help in monitoring competitors. New and innovated equipments and accessories would also be launched in this show.

# OUR DEMAND IS TO EXCEED YOURS.



## VISITOR SATISFACTION

**95% of the visitors** are involved in decision-making process. The top three visitor target groups expected by exhibitors matched the actual visitor distribution

recommend to others **96%**

Assessed as excellent **97%**

Benefited from visiting **91%**



## FACTS AND FIGURES\*

**25000+**

PARTICIPANTS FROM ALL STATES

**150+**

BRANDS FROM ALL OVER INDIA

**50,000**

SQ/FT OF EXHIBITION SPACE

- ★ Beauty Salon
- ★ Hair Salon
- ★ Spa & Medi Spa
- ★ Skin & Beauty Clinic
- ★ Dermatologist | Cosmetologist
- ★ Hair dresser, Makeup Artist, Stylist, Trainer
- ★ Spa Therapist | Aroma Therapist | Trainer
- ★ Agents | Corporate buyers

- ★ Cosmetic Shops, Retailers & Retail Chains
- ★ Hotel Groups – Spa | Beauty Salon | Gyms
- ★ Research lab & formulators
- ★ Perfumer
- ★ Department Stores, Supermarkets,
- ★ Drugstores, Pharmacies, Specialty Stores
- ★ Trade Publications, Associations,
- ★ Government bodies, Beauty Schools

# OUR QUALITY, YOUR BENEFIT.

Cosmetics, Aerosols/Dispensers, Wigs & Hair Pieces, Combs & Brushes, Detox & Slimming, Hair Services, Skin, Body and Eye Care, Soaps and Detergents in all Forms, Essential Oils, Perfumes, Incense Sticks, Flavors and Fragrances, Wellness Centers, Pools, Spas, Potpourri Sachet of Perfumed Flowers. Perfumed candles and other related products used in spas, Naturopathy, Aroma therapy, Anti-Ageing Products, Whitening Products, Beauty products for men & women, Medical Beauty Treatment, Slimming products, Health-related services, Wedding accessories, packaging & Wrapping material, Ribbons etc. We celebrate the beauty if fashion and serve as an ideal platform for all Stakeholders - Manufacturer, Wholesaler, Retailer, Exporter, Cosmetologist.



## Industry Profile

**Manufacturers**

**Distributors / Retailers**

**Associates**

**Others**

## Visitor Profile

**Manufacturers**

**Distributors / Retailers**

**Associates**

**Salon and Makeup artist**

# GLIMPSES OF BEASA 2021



# WHY SHOULD YOU PARTICIPATE & ATTEND THE EVENT?



Meet Senior Executives



Platform for New Product Launch



Efficient Networking



Rendezvous with Top Decision Makers



Exclusive Access



Branding Opportunity



Direct Selling



Audience Filtering



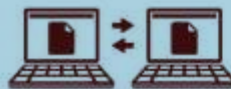
Year-round Promotions



Number one Show in North India



Multi-State Visitor Base



Visitor Database Sharing

# #WECARE

We accord the highest priority on ensuring that our exhibitor, event partners & Most Important Visitors can experience fairs and conference that are highly professional. successful and of course safe.

We will implement all safety measure with the greatest care. Including extended hygiene standards, social distancing and ensure that important rules and regulations are adhered to. Our goal is to create a conducive networking .

So be sure to reserve your stand today we look forward to welcome you.

*[www.beasa.in](http://www.beasa.in)*

# GLIMPSSES OF WORLD RECORD 2021



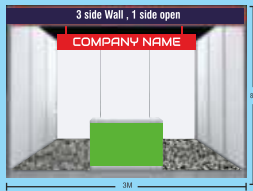


**29** **30**

**August, 2022**

**VENUE**

**Hall-12 & 12 A**  
**Helipad Exhibition Center,**  
 Sector 17, Gandhinagar, Gujarat.



**Rate of Participation**  
 (AC) Hall

Rs. 8,000 per sq mtr (Built Up Booth)  
 Rs. 7,500 per sq mtr (Raw Space)

**GST 18% EXTRA**

**Facilities at Stall**

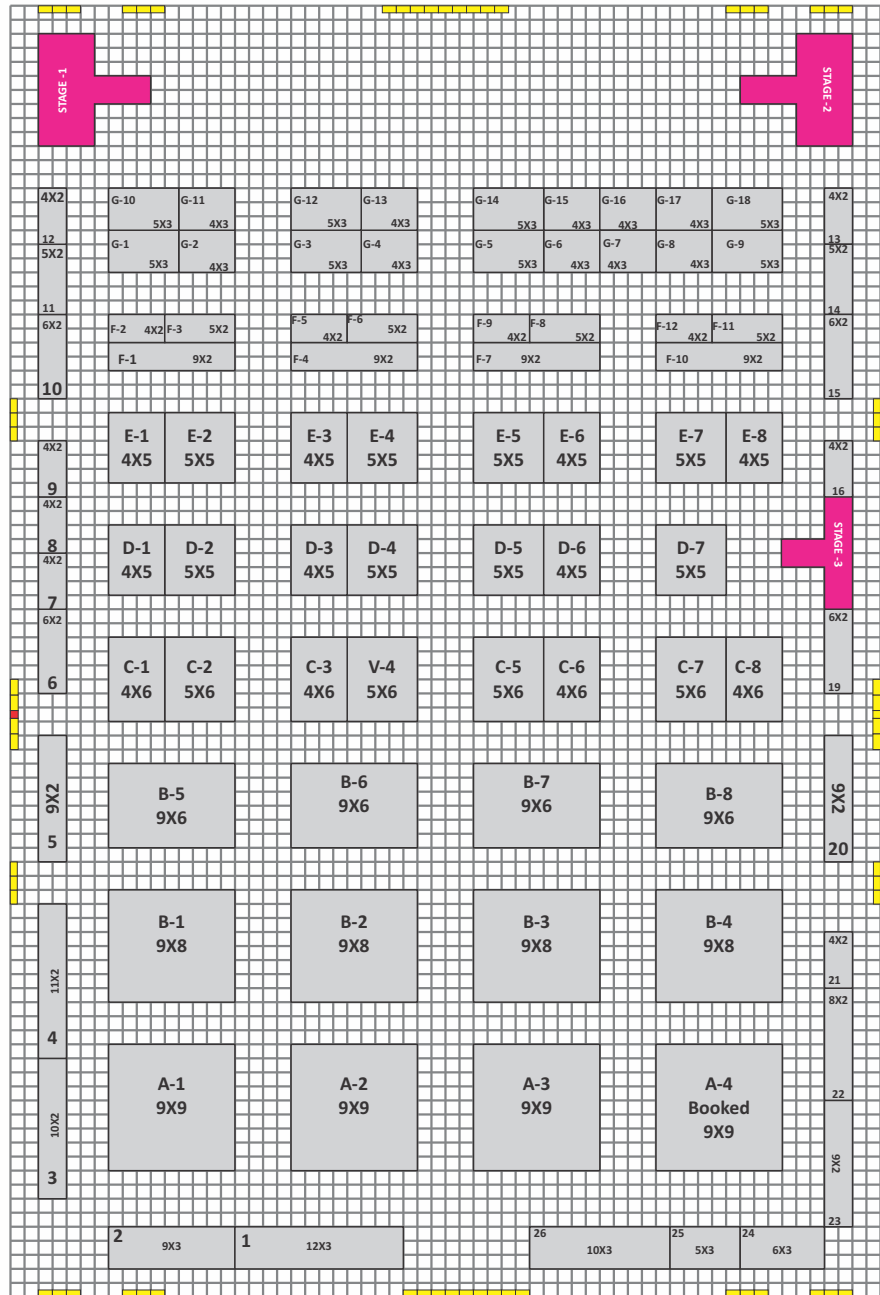
(Only with Octanorm Shell scheme)  
 (9 sq mtr)

- Name on Fascia
- 1 x 5 AMP Socket
- 3 x Light
- 1 x Table
- 2 x Chair
- 1 x Dustbin

Organized By



# Layout



Entry | Exit

**CONTACT FOR STALL BOOKING / SPONSORSHIP : +91-99134 18000, +91-75750 07735**

✉ [beasainternational@gmail.com](mailto:beasainternational@gmail.com)

🌐 [www.beasa.in](http://www.beasa.in)

# MOST GLORIOUS INTERNATIONAL EXPO

Organized by



**BRAHMANI**  
Events & Exhibitions Pvt. Ltd.

Contact for Stall Booking / Sponsorship :

+91 9913418000, +91 7575007735

✉ beasainternational@gmail.com 🌐 www.beasa.in

**Brahmani Events & Exhibitions Pvt. Ltd.**

1321-22 Maple Trade Centre, Near  
Surdhara Circle, SAL Hospital Road Thaltej,  
Ahmedabad 380054.

Associate with



Supported by



AHMEDABAD BARBER  
SHOP ASSOCIATION



ALL GUJARAT BEAUTY  
SALON ASSOCIATION



Hair-Make up-Skin-Nail-Tattoo